

| Year | 1 st Semester (March) | | 2 nd Semester (September) | |
|-------------------------|---|-----------|---|-----------|
| | Subject | Credit | Subject | Credit |
| Year 1 | Principles of management | 3 | Principles of economics | 3 |
| | Practical Korean language I | 3 | Practical Korean language II | 3 |
| | Understanding of musical culture I (From classical music to K-pop) I | 3 | Understanding of musical culture II (From classical music to K-pop) II | 3 |
| | Business communication English I | 3 | Business communication English II | 3 |
| | Understanding of Korean culture | 3 | Taekwondo and personality | 1 |
| | Self-design to university life | 1 | Field Trip II | 2 |
| | Field Trip I | 2 | | |
| | Subtotal | 18 | Subtotal | 15 |
| Year 2 | Information management in life | 3 | Understanding of business statistics | 3 |
| | Principles of marketing | 3 | Accounting principles | 3 |
| | Principles of management information systems | 3 | Operations management | 3 |
| | Organizational behaviour | 3 | Human resources management | 3 |
| | Introduction of hospitality business | 3 | Consumer behaviour | 3 |
| | Field Trip III | 1 | Field Trip IV | 1 |
| | Subtotal | 16 | Subtotal | 16 |
| Year 3 | Theory of international trade | 3 | Financial management | 3 |
| | Marketing research | 3 | Econometrics | 3 |
| | Advertising | 3 | Franchise management | 3 |
| | Management Science | 3 | Big date & Business strategy | 3 |
| | Current issues in Economics | 3 | Marketing strategy | 3 |
| | Field Trip V | 1 | Field Trip VI | 1 |
| | Subtotal | 16 | Subtotal | 16 |
| Year 4 | Theory of multinational hospitality enterprise | 3 | Brand management | 3 |
| | Global operations and logistics | 3 | Service marketing | 3 |
| | Organization development | 3 | Business strategy | 3 |
| | Field Trip VII | 1 | Theory of international management | 3 |
| | | | Field Trip VIII | 1 |
| | Subtotal | 10 | Subtotal | 13 |
| Total credit 120 | | | | |

| Intensive Korean Language Course | |
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| Level | Course Content |
| Beginner 1 | <ul style="list-style-type: none"> • Korean alphabet, pronunciation, basic vocabulary and grammar. • Basic phrases needed for various informal and personal situations. (such conversations with family or other routine situations) |
| Beginner 2 | <ul style="list-style-type: none"> • Various grammar elements including auxiliary verbs as well as causative and passive verbs: idioms, abstract and everyday expressions. • Korean Cultural aspects such as legends, myths, holidays, etc. |
| Intermediate 1 | <ul style="list-style-type: none"> • Korean society (economy, politics, etc.) and business language and knowledge. • Formal expressions for various situations. |
| Intermediate 2 | <ul style="list-style-type: none"> • Natural communication and the understanding of the Korean way of thinking through idiomatic expressions, proverbs, etc. • Understanding the full range of Korean culture (culture, sports, entertainment, and etc.) |
| Total credit 13 | |