



TOURISM DEVELOPMENT IN ASEAN

3 ECTS

COURSE DESCRIPTION

Consist of seven sessions, the course discusses some substantial questions on tourism development in Indonesia, such as how and when tourism started and develops in Indonesia? What are the generating factors? How tourism influence the national economy and the life of Indonesians? Later on, the course will end by discussing available options and path for future development of tourism in Indonesia; whether heading for sustainable tourism that may compromise some economical gain or choosing tourism sustainability that in contrary may compromises sustainability issues.

OBJECTIVES

By the end of this course, the students should be able:

- To describe how the condition of tourism in Indonesia is.
- To understand the early stage of tourism in Indonesia.
- To explain how to generate the power of tourism.
- To describe social, cultural and economic impact of tourism.

LECTURING METHODS

The course will be presented in the form of lecture activities, classroom assignment and discussion, case studies, presentation, and homework.

ASSESSMENT METHODS

All courses will be assessed and graded according to the following criteria:

- Class Attendance 20 %
- Class Participation and Assignments 30 %
- Final Exam 50 %

LECTURERS

Team



LECTURE TOPICS

Week	Topics
1	Introduction to Tourism in Indonesia
2-3	The Early Stage of Tourism in Indonesia
4	The Generating Power of Tourism
5	Social and Cultural Impact of Tourism
6	Negative Impacts on the Social and Cultural Aspects
7	The Economic Impacts on Tourism
8	Final Test

WORKLOAD

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4 weeks

		Weeks per semester				TOTAL hrs
		1	2	3	4	
INDEPENDENT WORK	Homework, assignments	4	4	4	4	16
	Case studies	2	2	2	2	8
	Workshops and excursions		2	2		4
	Exam preparation			10		10
	Preparation for presentations and papers				2	2
	Preparation for class	2	2	2	2	8
	Follow-up for class	1	1	1	1	4
	Final essay paper			10		10
	Course evaluation				3	3
						65
HRS OF EXAMS					4	4
MANDATORY CLASS ATTENDANCE	Class Weekly hrs ~ 4	4	4	4	4	16
TOTAL WORKLOAD PER COURSE (HOURS)						85
TOTAL ECTS						3