



**PROGRAM
AND
SCHEDULE**

BALI BUSINESS WEEK

BALI, INDONESIA

EMERGING MARKETS COURSE OVERVIEW AND SCHEDULE

Rapidly Emerging Economies: Economic transformation and sustainable community development in Indonesia

Course description

In the Bali Business week, participants will dive deep into Indonesia. As future leaders and economists, participants will identify the domestic impact of rapidly emerging economies. Being the 4th most populous nation, 10th largest economy, and member of the G20, Indonesia is an exceptional example of the national opportunities and challenges emerging economies worldwide are facing in today's fast-paced world. Participants will get a detailed theoretical understanding of economic transformation and community development efforts from the most important players in Silicon Bali. Bali has developed from a small undeveloped island into one of the fastest-growing start-up hubs of innovators and entrepreneurs worldwide. Bali's economic development in the past 20 years is unique and probably the best microenvironment to investigate the impact of rapid economic growth on culture and people. At the same time students have the unique opportunity to how "sustainability" becomes an increasingly important element of Bali's growth.

1 Introduction and Orientation

- Understanding the domestic impact of rapidly emerging economies: Rapid economic transformation and challenges in community development

4 Half-Day Workshops

1. **Entrepreneurship and Business Planning:** This workshop will introduce students to the basics of entrepreneurship, including the importance of market research, understanding customer needs, creating a business plan, and seeking financing. Students will work in groups to develop a business plan for a hypothetical venture that addresses a particular community need. By the end of the workshop, students will have a better understanding of the steps required to start a business and the role of entrepreneurship in community development.
2. **Impact Assessment and Evaluation:** In this workshop, students will learn about the importance of measuring the impact of community development projects. They will be introduced to different evaluation methods, including quantitative and qualitative measures, and will practice using these methods to assess the impact of a hypothetical project. By the end of the workshop, students will be familiar with different approaches to impact assessment and how to select the appropriate method for a given project.
3. **Community Engagement and Participatory Planning:** This workshop will explore the principles of community engagement and participatory planning, including how to involve community members in the planning process and how to address power dynamics within a community. Students will work in groups to develop a community engagement plan for a hypothetical project and will practice using tools such as community mapping, focus groups, and surveys. By the end of the workshop, students will have a better understanding of how to involve community members in the planning process and how to build trust and collaboration within a community.
4. **Sustainable Development and Resource Management:** This workshop will focus on the principles of sustainable development and how to manage natural resources in a way that supports economic development while protecting the environment. Students will learn about the concept of the circular economy, which aims to eliminate waste and promote resource efficiency, and will work in groups to develop a sustainable development plan for a hypothetical project. By the end of the workshop, students will have a better understanding of how to balance economic development with environmental protection and how to incorporate sustainability principles into community development projects.

1 Reflection session

1. **Reflection and Action Planning:** In this session, students will have the opportunity to reflect on what they've learned in the previous workshops and identify action steps they can take to apply this knowledge in their future studies or work. Students will be asked to share their key takeaways from each workshop, how they plan to use this knowledge in their future work, and any questions or challenges they still have. By the end of the session, students will have a better understanding of how they can apply what they've learned in the workshops to their academic and professional pursuits.

1 Group project (1h findings + 3h preparation + 2h presentation)

- Theoretical approach on key challenges and theoretical solutions in Indonesia's economic growth since 1998 and the impact on small, isolated communities.

1 Welcome Dinner (including owner speech)

- Bali Buda

1 Farewell (including owner speech)

- LIVIT

1 get together (including owner speech)

- Tropical Nomad

4 Company Visits

- Bali Buda
- Livit
- Tropical Nomad
- Jimbaran Hub

Cultural Immersion

A well-rounded educational experience should include exposure to different cultures, and we would like to highlight the cultural richness of Bali during the two week program. Bali is renowned for its diversity, traditional music, dance, and cuisine. Students can immerse themselves in Bali's cultural heritage, learn about the cultural practices, and observe how cultural preservation plays a crucial role in sustainable tourism and economic growth. The island is home to numerous temples, traditional villages, and ancient monuments that showcase the rich history and customs of Bali.

We understand that every Faculty-Led program is unique, and we offer customizable options that allow our clients to choose the activities and sites that best fit their program's focus. Our team works closely with faculty members to ensure that each program is tailored to meet their specific needs and objectives.

Cultural sites and activities include but are not limited to:

- Uluwatu (temple sunset and traditional Kecak fire dance)
- GWK Cultural Park

WEEK 1

Economic transformation and sustainable community development in Indonesia

Time	Monday	Tuesday	Wednesday	Thursday	Friday
9am – 12pm	Introduction & Orientation: Understanding the domestic impact of rapidly emerging economies: Rapid economic transformation and sustainable community development	Workshop 2: Impact Assessment and Evaluation	Workshop 3: Community Engagement and Participatory Planning	Workshop 4: Sustainable Development and Resource Management	Company Visit LIVIT
1pm – 4pm	Workshop 1: Entrepreneurship and Business Planning	Company Visit Tropical Nomad	Company Visit Jimbaran Hub	Group work 2: Preparation and Presentation Theoretical approach on key challenges and theoretical solutions in Indonesia's economic growth since 1998 and the impact on small, isolated communities.	Reflection and Action Planning Students will have the opportunity to reflect on what they've learned in the previous workshops and identify action steps they can take to apply this knowledge in their future studies or work
5pm – 8pm	Welcome Dinner (including owner speech) Bali Buda	Get Together (including owner speech) Tropical Nomad	Group work 1: Findings and Preparation Theoretical approach on key challenges and theoretical solutions in Indonesia's economic growth since 1998 and the impact on small, isolated communities.	Uluwatu temple visit and Kecak Fire Dance	Free Time

SUSTAINABILITY COURSE OVERVIEW AND SCHEDULE

Sustainability and Ecological Challenges in Emerging Economies: Case study Indonesia

Course description

In the Bali Business week, participants will dive deep into Indonesia. As future leaders and economists, participants will identify the various layers of sustainable and ecological challenges in emerging economies. Being the 4th most populous nation, 10th largest economy, and member of the G20, Indonesia is an exceptional example of the global challenges emerging economies worldwide are facing. Participants will get a detailed theoretical understanding of these challenges and get deep and detailed insights from the most important players in Silicon Bali. Bali has developed into a hub of innovators and creative minds worldwide. Naturally, eco-conscious entrepreneurs found their way to Bali and played a crucial role in sustainably developing Indonesia.

1 Introduction

- Understanding the multiple layers of sustainability challenges: Educational, Cultural, Economic, Political

4 Half-Day Workshops

1. **Climate Change and Adaptation Strategies:** This workshop will focus on the impacts of climate change in Indonesia and the various adaptation strategies that can be implemented to mitigate these impacts. Students will learn about the science of climate change, its causes, and its consequences for the natural environment and human society. They will also explore different adaptation strategies, including ecosystem-based adaptation, community-based adaptation, and technological solutions. By the end of the workshop, students will have a better understanding of the importance of adaptation in addressing climate change and the various options available for adapting to its impacts in Indonesia.
2. **Sustainable Agriculture and Food Security:** This workshop will introduce students to sustainable agriculture practices and their role in ensuring food security in Indonesia. Students will learn about the challenges faced by small-scale farmers in Indonesia, such as land degradation and water scarcity, and explore sustainable agriculture practices that can address these challenges, such as agroforestry, conservation agriculture, and organic farming. By the end of the workshop, students will have a better understanding of the links between sustainable agriculture and food security in Indonesia and the potential for sustainable agriculture practices to support rural livelihoods and promote environmental sustainability.
3. **Biodiversity Conservation and Ecotourism:** In this workshop, students will learn about the importance of biodiversity conservation in Indonesia and the potential for ecotourism to support conservation efforts. Students will explore different types of ecotourism, such as nature-based tourism and community-based tourism and learn about the benefits and challenges associated with these approaches. They will also discuss the role of government policies and regulations in promoting ecotourism and biodiversity conservation. By the end of the workshop, students will have a better understanding of the links between biodiversity conservation, ecotourism, and sustainable development in Indonesia.
4. **Waste Management and Circular Economy:** This workshop will focus on waste management and the transition towards a circular economy in Indonesia. Students will learn about the challenges associated with waste management in Indonesia, including high levels of plastic waste and inadequate infrastructure for waste disposal. They will also explore different approaches to waste management, such as recycling, composting, and waste-to-energy technologies. Finally, they will discuss the concept of the circular economy and its potential for promoting resource efficiency and reducing waste in Indonesia. By the end of the workshop,

students will have a better understanding of the challenges and opportunities associated with waste management in Indonesia and the potential for the circular economy to promote sustainable development.

1 Reflection session

1. **Reflection and Discussion:** In this session, students will have the opportunity to reflect on what they've learned in the previous workshops and discuss their thoughts and questions with their peers. The session can be facilitated in a group discussion format or through individual reflective writing. Students can be asked to share their key takeaways from each workshop, how they plan to use this knowledge in their future work or studies, and any questions or challenges they still have.

1 Group project 1h finding + 3h prep + 2 presentation

1. **Sustainability Case Study:** In this group project, students will work together to analyze a real-life sustainability case study in Indonesia. The case study can focus on any topic covered in the workshops, such as climate change adaptation, sustainable agriculture, ecotourism, or waste management. Students will be required to apply the knowledge and skills they've gained in the workshops to analyze the case study, identify key sustainability challenges and opportunities, and develop recommendations for how the challenges can be addressed and the opportunities leveraged.

4 Company Visits

- Alchemy Bali
- Trash Hero Indonesia
- Green Tara Eco Lodge
- Peter Vesterbacka

WEEK 2

Sustainability and Ecological Challenges in Emerging Economies

Time	Monday	Tuesday	Wednesday	Thursday	Friday
9am – 12pm	Introduction & Orientation: Understanding the multiple layers of sustainability challenges: Educational, Cultural, Economic, Political	Workshop 2: Sustainable Agriculture and Food Security	Workshop 3: Biodiversity Conservation and Ecotourism	Workshop 4: Waste Management and Circular Economy	Guest Speaker - Peter Versterbaka Renewable Energy: Finland has set ambitious targets to increase its use of renewable energy sources, such as wind, solar, and bioenergy.
1pm – 4pm	Workshop 1: Climate Change and Adaptation Strategies	Company Visit Alchemy Bali	Company Visit Green Tara Eco Lodge	Group work 2: Preparation and Presentation Sustainability Case Study: In this group project, students will work together to analyze a real-life sustainability case study in Indonesia.	Reflection: Reflection and Discussion: In this session, students will have the opportunity to reflect on what they've learned in the previous workshops and discuss their thoughts and questions with their peers.
5pm – 8pm	Free Time	Free time	Group work 1: Finding Groups and Preparation Sustainability Case Study: In this group project, students will work together to analyze a real-life sustainability case study in Indonesia.	Company Visit Trash Hero Indonesia	GWK Cultural Park Farewell Speech