



VUORIKATU 3 L3  
33100 TAMPERE  
FINLAND

✉ INFO@ASIAEXCHANGE.ORG  
☎ +358 45 322 1230  
🕒 MON-FRI, 8AM-4PM (GMT +2)

**Name:** Susan Gibbs

**Title:** Head of International Relations

**Institution:** ISEN Yncréa Ouest

**1. How important is Asia considering the whole student mobility of your institution?**

This region is very important – we have noticed a considerable increase in the number of students wishing to carry out a Study Abroad semester in this part of the world.

**What have been the benefits of working with Asia Exchange for the university and the students?**

**For the university :**

1. having someone who can answer any student enquiries directly and without the International Relations department having to intervene.
2. The choice of classes in relation to our study areas have been previously analysed by Asia Exchange. This lightens our workload and enables us to focus on other aspects
3. Very quick replies to any enquiries we may have
4. Possibility to organise presentation meetings for our students

**For the students :**

1. Quick and reliable answers to any questions they may have
2. They are accompanied from start to finish in their own language if necessary.
2. Which destinations in Asia have been especially popular among the students from your institution? What has been the role of Asia Exchange supplementing your own network in these destinations?

Thailand and Malaysia. As we don't yet have any partners in these countries, it is good for us to be able to add these destinations to our academic study abroad offer

**3. Why would you recommend us to your colleagues?**

Good friendly and reliable service. We feel that our students are looked after and knowing this leaves us time to concentrate on other international activities and partners. The team is also very reactive (and gives us presents of excellent Finnish chocolate! 😊)

**4. What would you tell a university looking to collaborate with Asia Exchange?**

If you are looking to have a selection of good schools to send your students to with courses preselected and in line with your academic disciplines, then I highly recommend Asia Exchange. They are continuously looking to expand their network not only in Asia but also in Europe.