



COURSE SYLLABUS

WARMADDEWA UNIVERSITY

INTERNATIONAL INNOVATION, CREATIVITY AND LEADERSHIP STRATEGIES

WIP33M13

International Program



INTERNATIONAL INNOVATION, CREATIVITY AND LEADERSHIP STRATEGIES

5 ECTS

COURSE DESCRIPTION

This course helps students to understand the main issues in the international innovation to business development and also provide evidence of approaches to the real-world case and experience to leading the firm.

It is desired that participating students have prior knowledge in Innovation Management and Human Resource Management.

OBJECTIVES

- Provide students with an understanding of Innovation, Creativity and Leadership Strategies.
- Enable students to build vision, mission and leadership skills

OUTCOMES

- Attitude: Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.
- Ability: Develop the ability/skill needed to discover/innovate/ create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.
- Accomplishments: Demonstrate accomplishment of discovery/ innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

LEARNING METHOD

The course will use lectures, discussion, and assignments:

- Individual Assignment: Individual essay of opportunity recognition
- Group Assignment: Participation in preparation of group project work, presentation, discussion in class
- Presentation and discussion: Performance presentation of group assignment and discussion in class



ASSESSMENT METHODS

Class attendance 10 %,
Class participation and assignments 30 %,
Mid-term exam 30 %,
Final exam 30 %

ACADEMIC RESEARCH

This course includes an academic research paper that must be completed during your semester. It will be based on a topic given by the lecturer and requires comprehensive research by the student. This paper will consist of methodological analysis of the latest literature and be handed in at the end of the semester. The academic research will be included in the final course grade.

REFERENCES

- Rowan Gibson. The Four Lenses of Innovation. 2015
- Idris Mootee. Design Thinking Of Strategic Innovation. 2013
- Richard R. Morrill. Strategic Leadership. 2010
- Ronald E. Riggio. Sherylle J. Tan. Leader Interpersonal and Influence Skill. The Soft Skill Of Leadership. 2014

LECTURERS

Dr. Ni Luh Putu Indiani, S.E., MM.
Ni Kd Sioaji Yamayanti, S.E., MBA.



LECTURER TOPICS

Week	Topics
1	Innovation as Integral Strategy in Business Development
2	Design of Go – To – Market Strategies
3	Identify New Market
4	Defining Creative Strategic Thinking
5	Company Vision
6	Creating A Plan
7	Presentation of Group assignment about Innovation & Creativity
8	MIDTERM EXAM
9	Leadership Skills
10	New Approach In Leadership
11	Self-Awareness and Sensibility In Leadership
12	Presentation of Group assignment about Leadership
13	Developing Vision and Mission
14	Judgement with Relational Intelligence
15	Presentation of Group assignment about Leadership
16	FINAL EXAM

WORKLOAD

INTERNATIONAL INNOVATION, CREATIVITY AND LEADERSHIP STRATEGIES

16 weeks

		Weeks per semester																TOTAL hrs	
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
INDEPENDENT WORK	Homework, assignments		2	2	2	2	2	2			2	2	2	2	2	2		24	
	Workshops			4														4	
	Exam preparation							9									10	19	
	Company visits, excursions										4							4	
	Preparation for presentations and papers			2		2		2			2		2		2			12	
	Preparation for class		2	2	2	2	2	2			2	2	2	2	2	2		24	
	Follow-up for class		1	1	1	1	1	1			1	1	1	1	1	1		12	
	Final essay paper																	10	10
	Academic Research																	20	20
	Course evaluation																	2	2
	Workshops and Excursion Paper				2							2						4	
																		135	
HRS OF EXAMS										2							2	4	
MANDATORY CLASS ATTENDANCE	Class Weekly hrs ~2		2	2	2	2	2	2	2		2	2	2	2	2	2		26	
	TOTAL WORKLOAD PER COURSE (HOURS)																	165	
	TOTAL ECTS																	5	