



We are looking for a digital marketing intern for a project focused on Sweden to strengthen our international team. This internship can be completed in Bali, which is our most popular student destination, or remotely. Your responsibility will be to enable and increase student mobility to our destinations around the world together with the rest of the team. Your focus will be in digital marketing tasks related to Sweden with the goal of increasing our digital presence in Sweden and increasing student mobility from Sweden among university and high school students. Preferably you are able to complete a 2-month long internship. The internship position will be filled as soon a suitable candidate is found.

CORE TASKS:

- Swedish keyword research
- Copywriting
- Content and landing page creation
- Market research on Swedish high schools

WE ARE LOOKING FOR:

- Strong written and spoken language proficiency in Swedish, previous copywriting experience is an advantage
- Knowledge on XXX programs and XXX platforms
- Organizational skills, enthusiasm and a willingness to learn
- Commitment to our [values](#)

WHAT WE CAN OFFER YOU:

- Interesting and diverse tasks in an international company, where you are able to see the results of your work.

- An environment that supports international education
- A modern, relaxed work setting full of professionals.
- A supportive environment for learning and succeeding.

THE STORY OF ASIA EXCHANGE

The story of Asia Exchange started 15 years ago, when two Finnish exchange students fell in love with Asia during their own study abroad semester in Shanghai. After this experience the founders' and later the company's mission became to open the gates for students from all over the world to Asia. In the present day, we are proud to have sent over 10 000 students from 500 universities and 100 different countries abroad. Currently we are also sending students outside of Asia through our sister brand Beyond Abroad.

APPLICATION INSTRUCTIONS

Apply for the intern position by filling out our electronic application form and send us your application [here](#) by 24.4.2022.

For more information, contact wesley@asiaexchange.org.