



eCAMPUS

AID DEVELOPMENT AND SOCIAL
ENTREPRENEURSHIP ECF4C17

Distance Learning Study Program

AID DEVELOPMENT AND SOCIAL ENTREPRENEURSHIP (5 ECTS)

COURSE DESCRIPTION

Social entrepreneurs are change ambassadors that use social enterprises and social innovations to address vast social problems. In the course “Aid development and social entrepreneurship,” students will examine the practice of identifying, starting, and growing successful mission-driven social ventures that thrive by innovations. Among other topics, students will learn about poverty alleviation, energy, health, and sustainability issues and about strategies to overcome these challenges.

OBJECTIVES

By the end of this course, you will be able to:

1. Discuss and differentiate social entrepreneurship from traditional entrepreneurship
2. Identify areas of economy and society where social entrepreneurs work
3. Identify critical characteristics of successful social entrepreneurs
4. Identify methods one may use for idea finding
5. Discuss how social entrepreneurship can contribute to whole economic systems

LEARNING METHODS

You will study with CLANED, a leading distance learning platform developed in Finland, Europe. In CLANED, you will enter a virtual classroom and learn with the aid of articles, online presentations, video presentations, interactive workshops, and project work. In addition to that, you will engage in interactive quizzes and assignments.

ASSESSMENT AND EVALUATION

Throughout the student journey in the distance learning study course, students will encounter weekly quizzes and assignments. In addition to that, they will face midterm exams after the first six sessions, and the final exam after the last online class has been completed. To complete a distance learning course, students must pass all quizzes and exams as students must pass examinations to unlock the following study contents.

The assessment and evaluation in each distance learning course include detailed performance analytics and grades, given in %. In addition, each student will receive certification about study behavior analytics, including weekly study times, information about the study frequency, measured attendance, and total accumulated study time.

LECTURERS

TBA

