



COURSE SYLLABUS

First Semester Academic Year 2020

1. Faculty of Economics Department of Economics

- 2. Course Code** 01111445
Course name Quantitative Analysis in Logistics
Total Credits 3 credits
Prerequisite - 0111121 Mathematics for Economics
- 01111223 Fundamental Economics
Section 1
Day and Time Sunday 9.00 AM - 12.00 PM
Room EC 5617
- 3. Lecturer** Col. Prawat Sahakij, Ph.D.
- 4. Office hours for consultation with students** By appointment
Email address prawat_sah@rta.mi.th

5. Course Objectives

- 5.1) To understand the logistics principles and to view logistics as more than an operation function, but as a strategic function that can create value and competitive advantage
- 5.2) To understand an intermediate knowledge in quantitative logistics, with emphasis on analysis of basis decision problems in individual parts of the value chain and quantitative solution methods and models
- 5.3) To be able to define and formulate various decision problems on strategic, tactical, and operational levels in transportation planning, distribution, and inventory management
- 5.4) To apply appropriate quantitative methods and tools for solution and analysis of logistical problems for the aforementioned areas

6. Course Description

Quantitative analysis in logistics provides basic principles and approaches in determining/ selecting the most economical choice in the following logistics areas: transportation management, inventory and warehouse management, location selection, and distribution management while serving the customer requirement and satisfaction. Several real-world business problems will be discussed while analyzing several aspects of the logistics system of such case will be promoted. Key performance indicators are emphasised in comparing the efficiency of each logistics alternatives.

7. Course Outline

- 7.1) Introduction to logistics and the value chain
- 7.2) Fundamental on quantitative analysis
- 7.3) Fundamental on transportation management
- 7.4) Fundamental on inventory management

7.5) Fundamental on distribution management

8. **Teaching Methodology**

Lecture, co-operative learning, discussion, homework and project are designed to help better understanding for this class.

Class Participation

Students are expected to attend class and to be in class on time. Class participation is a matter of making relevant questions that lead to a deeper understanding.

Homework

Students are expected to have homework completed before the class period. Homework assignment may be done within the group.

Class Project

The purpose of the class project is to demonstrate that you can apply principles or logistics analysis approaches to determine the real-life issues

9. **Teaching aids/materials**

Powerpoint slides, documents, real and simulated samples

10. **Measures of Achievement**

	Percent
10.1) Class participation	10
10.2) Homework/Cases	10
10.3) Class Project	25
10.4) Midterm Exam	25
10.5) Final Exam	30
Total	<u>100</u>

11. **Grading**

A criterion combines with statistical method. The lecturer remains his right to grade basing on his criteria and discrete judgement.

12. **Textbook**

There are several textbooks for the class as course notes will be provided. References include

1. Ronal H. Ballou (2004). Business Logistics/Supply Chain Management (Fifth Edition). Prentice Hall International Editions. ISBN 0-13-107659-0 (main material)
2. Wayne L. Winston (1994). Operation Research: Applications and Algorithms (Third Edition). Duxbury Press. ISBN 0-534-20971-8 (recommended material)

13. **Tentative Class Schedule**

Class	Topic	Class Activity
1	Introduction to logistics and the value chain <ul style="list-style-type: none"> • What is logistics? • Strategic/Tactical/Operational planning • Logistics cost components • Logistics performance indicators 	Lecture, co-operative learning
2	Fundamental on logistics quantitative analysis <ul style="list-style-type: none"> • Linear programming • Nonlinear programming 	Lecture, co-operative learning

3	Fundamental on logistics quantitative analysis <ul style="list-style-type: none"> • Linear programming • Simulation model 	Lecture, co-operative learning
4	Fundamental on transportation decisions <ul style="list-style-type: none"> • Transportation market & carriers • Mode choice selection • Transportation decision-routing 	Lecture, co-operative learning
5	Fundamental on transportation decisions <ul style="list-style-type: none"> • Transportation pricing • Intermodal transportation • Transportation decision-scheduling 	Lecture, co-operative learning
6	Fundamental on transportation decisions <ul style="list-style-type: none"> • Transportation assignment 	Lecture, co-operative learning
	Midterm exam	
7	Fundamental on inventory decisions <ul style="list-style-type: none"> • Storage-system costs and rate • Storage alternatives • The storage and handling decisions • Warehouse layout 	Lecture, co-operative learning
8	Field Trip	
9	Fundamental on inventory decisions <ul style="list-style-type: none"> • Forecasting logistics requirement • Forecasting methods 	Lecture, co-operative learning
10	Fundamental on inventory decisions <ul style="list-style-type: none"> • Type of inventory • Different principles for dealing with inventory management • Push-pull inventory control 	Lecture, co-operative learning
11	Fundamental on inventory decisions <ul style="list-style-type: none"> • Decision rules for lot sizing • To be decided Class project progress presentation	Lecture, co-operative learning Presentation
12	Fundamental on distribution decisions <ul style="list-style-type: none"> • Role of consolidation and transshipment • Location decision concepts 	Lecture, co-operative learning
13	Fundamental on distribution decisions <ul style="list-style-type: none"> • Single facility location • Multiple facility location 	Lecture, co-operative learning
14	Fundamental on distribution decisions <ul style="list-style-type: none"> • Distribution network problems • Minimum/maximum network problems • To be decided 	
15	Class project presentation	Presentation
	Final Exam	

*Schedule may be adjusted during the semester. Changes will be announced in class. Students are responsible for being aware of any adjustments.



Course Syllabus

Second Semester Year 2018

1. Faculty of Economics, Kasetsart University

2. Course Code: 01111318

Course name: Economics of Development and Planning

Total credit: 3 credits

Date and Time: Friday 09.00-12.00

Room: EC 5617

3. Lecturer: Associate Vijitsri Sanguanwongse, Dr.rer.soc.oec.
Itthipong Mahathanaseth, Ph.D.

4. Office hours for consultation with students:

By Appointment via

Email: Vijitsri_s@yahoo.com

Email: itthipong_fes@hotmail.com

5. Course Objective

To present economic theory and the applicability of the theory to developing countries, also focus on the development problems and the associated pros and cons of solutions.

6. Course Description

Meaning of economic development, Characteristics of developing economies. Factors and obstacles affecting economic development, Economic development policies, economic planning, national economic and social development plans.

7. Course Outline

Part I: Principles and Concepts

7.1 Introducing Economic Development: A Global Perspective

7.2 Comparative Economic Development

7.3 Classical Theories of Economic Growth and Development

7.4 Contemporary Models of Development and Underdevelopment

Part II: Problems and Policies: Domestic

7.5 Poverty, Inequality, and Development

7.6 Population Growth and Economic Development

7.7 Urbanization and Rural-Urban Migration: Theory and Policy

7.8 Human Capital: Education and Health in Economic Development

7.9 Agricultural and Transformation and Rural Development

7.10 The Environment and Development

7.11 Development Policymaking and the Roles of Market, State, and Civil Society

Part III: Problems and Policies: International and Macro

7.12 International Trade Theory and Development Strategy

7.13 Balance of Payments, Debt, Financial Crises, and Stabilization Policies

7.14 Foreign Finance, Investment, and Aid: Controversies and Opportunities

7.15 Finance and Fiscal Policy for Development

Part V: Problems and Policies: Thailand

7.16 Economic development policies

7.17 Economic planning

7.18 National economic and social development plans

8. Teaching Method

Lecture, co-operative learning, and discussion

9. Teaching Material

Power point handouts, documents, and economic books

10. Measure of Achievement

Part I:	Percent
Homework/Assignment	15
Presentation	15
Midterm Examination	35
Final Examination	35

11. Grading

A criterion for grading is based on group score with respect to class participation and attendance of students

12. Textbook and Reading

1. Michael P. Todaro and Stephen C. Smith, "Economic Development 12th", Addison-Wesley Longman, 2015.
2. Yujiro Hayami, "Development Economics: From Poverty to the Wealth of nations", 1997.
3. Web sites:
 - Countries and Regions (www.worldbank.org)
 - World Bank Development Data and Statistics(www.worldbank.org/data/)
 - Human Development Report (<http://undp.org/en/>)
 - United Nations Development Program (www.undp.org)
 - Office of the National Economic and social Development Board (www.nesdb.go.th) etc.

*Note: Additional document might be provided during the class if it is necessary to make the lecture more clarification.



COURSE SYLLABUS

Semester ...1... Academic Year ... 2020.....

1. Faculty of Business Administration.... Department of Accounting.....
2. Course code...01130171 ..Course name.. Financial Accounting....Sec. 410.....
Total credits ... 3(3 -0) ...
Prerequisite (course code and name) ...-.....
Section Tuesday...13.00-16.00.....Room: ...EC5616.....

3. Lecturer: Assoc. Prof. Dr. Tharinee Pongsupatt.....

4. Office hours for consultation with students

Day:...Monday..... Time: ...13:00-16:00..... or by appointment
Telephone ...02-942-8777..... e-mail address: ...fbustnr@ku.ac.th.....

5. Course Objective(s)

1. Describe accounting concepts and principles.
2. Analyze transactions and record in the accounting books.
3. Adjust and close the periodical entries.
4. Transaction for cash, receivables, inventories, investments, liabilities and equities.
5. Prepare the financial statements.

6. Course Description

General accounting principles, principles of recording transactions for cash, account receivables, note receivables, inventories, investments, tangible and intangible assets, liabilities, owners equities, preparation of financial reports.

7. Course Outline

- 7.1 ...Conceptual Framework and Financial Statements
- 7.2 ...Transaction Analysis.....
- 7.3 ...Accrual Accounting and Income.....
- 7.4 ...Internal Control and Cash
- 7.5 ...Short-term Investments and Receivables.....
- 7.6 ...Inventory and Cost of Goods Sold.....
- 7.7 ...Property, Plant and Equipment.....
- 7.8 ...Liabilities.....
- 7.9 ...Shareholders' Equity.....
- 7.10 .. Long-term Investment.....
- 7.11 ...Financial Statements.....

8. Student-centered Teaching Method(s)

Lecture, co-operative learning via Google Classroom, discussion, self/group independent study, presentation, homework, practice, Internet-based learning.

9. Teaching Aids/Materials

Transparencies, slides, materials, electronics media, documents, samples.

10. Measure(s) of Achievement

	Percent
10.1 Independent study and presentation	5...
10.2 Examinations and quizzes	
- Mid-term examination	40...
- Final examination	45...
- Quizzes	5...
10.3 Class attendance	5...
10.4 Other (specify)	-
Total	<u><u>100</u></u>

11. Grading

A, B+, B, C+, C, D+, D and F

12. Textbook(s) and Readings

FINANCIAL ACCOUNTING IFRS Edition 2e. By Stice, E.K. *et.al.* 2017. Cengage Learning ISBN 978-981-7480-66-7

13. Class Schedule

No.	Date 2020	Topics	Class Activity
1	Aug. 11	Ch.1 Accounting Information: Users and Uses	Lecture
2	Aug. 18	Ch.2 Financial Statements: An Overview	Lecture, practice, independent study
3	Aug. 25	Ch.3 Accounting Cycle: The Mechanics of Accounting	Lecture, practice, homework
4	Sept. 1	Ch.4 Completing the Accounting Cycle	Lecture, practice, homework
5	Sept. 8	Ch.5 Internal Controls: Ensuring the Integrity of Financial Information	Lecture, practice, homework, independent study
6	Sept. 15	Ch.6 Cash	Lecture, practice, homework
7	Sept. 22	Ch.7 Receivables	Lecture, practice, homework, independent study

No.	Date	Topic	Class Activity
Midterm Exam Sept. 26 (Sat.)- Oct.4 (Sun) 2020			
8	Oct. 6	Ch.8 Inventory and the Cost of Sales	Lecture, practice
	Oct. 12-16	Graduation Ceremony	
9	Oct. 20	Ch.9 Completing the Operating Cycle	Lecture
10	Oct. 27	Ch.10 Investments: Property, Plant, and Equipment and Intangible Assets	
11	Nov. 3	Ch.10 Investments: Property, Plant, and Equipment and Intangible Assets (Cont.)	Lecture, practice, homework, independent study
12	Nov. 10	Ch.11 Financing: Long-Term Liabilities	Lecture, practice, homework, independent study
13	Nov. 17	Ch.12 Financing: Equity	Lecture, practice, homework, independent study
14	Nov. 24	Ch.13 Investments: Debt and Equities Securities	Lecture, practice, homework,
15	Dec. 1	Ch.13 Investments: Debt and Equities Securities (Cont.)	Lecture, practice, homework, independent study
Final Exam Dec. 7 (Mon)-20 (Fri.) 2020			

Signature... *Tharinee Pongsupatt*

(Assoc.Prof. Dr. Tharinee Pongsupatt ...)

Date...Aug. 11th, 2020.....

Course Syllabus
First semester, Year 2020

1. Faculty of Economics

2. Course number: 01111219

Course title: Fundamental of Entrepreneurial Economic 3(3-0-6) credits

Prerequisite: 01111111 Principles of Microeconomics

3. Course Description

Microeconomics, macroeconomics and business environment. Analysis of the economic role and importance of the entrepreneur. The entrepreneur as market-maker and leader. The entrepreneurial role in strategic decision making, organizational design, supply chain management and management development. Financial planning and venture capital. Field trip required.

4. Objectives

1. To provide basic entrepreneurship principles
2. To prepare students to get ready to run their own businesses
3. To provide up to date economic situations and relevant academic concepts to students for the changing world

5. Course Outline

	<u>No. of hours</u>
1. Introduction and reviewing microeconomics and macroeconomics	3
2. The foundation of entrepreneurship	1.5
3. Creativity and innovation: Keys to entrepreneurial success	1.5
4. Conducting a feasibility analysis and designing a business model	3
5. Crafting a business plan and building a solid strategy plan	3
6. Forms of business ownership	3
7. Buying an existing business	3
8. Franchising and the entrepreneur	3
9. E-commerce and the entrepreneur	3
10. Pricing and credit strategy	3
11. Creating a successful financial plan	3
12. Managing cash flows	3
13. Choosing the right location and layout	3
14. Sources of financing: equity and debt	3
15. Building a new venture team and planning for the next generation	3
16. Ethics and social responsibility: doing the right thing	<u>3</u>
Total	<u>45</u>

6. Score and grade

1. Class attendance	5%
2. Assignment	40%
Assignment 1: Q 4.17 – 4.23 page 199	20
Assignment 2: You be the consultant	10
Assignment 3: Case study	10
3. Exam	

Mid-term examination	25%
Final examination	30%

7. Text book and documents

1. Norman M. Scarborough and Jeffery R. Cornwall, 2019, Essentials of Entrepreneurship and Small Business Management, Ninth Edition, Pearson Education Limited, Global Edition.
2. Freddie Barnard, Jay Akridge, Frank Dooley and John Foltz, 2012, Agribusiness Management, Fourth Edition, Routledge, Taylor & Francis Group, London and New York.
3. Basic macroeconomics principles books
4. Basic microeconomics principles books
5. Basic marketing management books
6. Basic financial management books
7. Basic human resource management principles books

8. Date and class time: Tuesday 9.00-12.00

Week	Date	Day	Room	Time	Contents	Activity	Teacher
1	Aug-11	Tue	5606	9-12	Introduction, Micro & Macro economics	Lecture	Saroj & Kanokon
2	Aug-18	Tue	5606	9-12	The foundation of entrepreneurship, Keys to entrepreneurial success	Lecture	Saroj & Kanokon
3	Aug-25	Tue	5606	9-12	Conducting a feasibility analysis and designing a business model	Lecture	Saroj & Kanokon
4	Sep-1	Tue	5606	13-16	Crafting a business plan and building a solid strategy plan	Lecture & paper preparation	Saroj & Kanokon
5	Sep-8	Tue	5606	9-12	Forms of business ownership	Lecture & paper preparation	Saroj & Kanokon
6	Sep-15	Tue	5606	13-16	Buying an existing business	Lecture & paper preparation	Saroj & Kanokon
7	Sep 18 Sep-22	Tue	5606	9-12	Assignment 1 due Franchising and the entrepreneur	Lecture & paper preparation	Saroj & Kanokon
8	Oct-01 Oct-06	Tue	5606	9-12	Mid-term Examination E-commerce and the entrepreneur	Lecture & paper preparation	Saroj & Kanokon
9	Oct-13 Oct-20	Tue	5606	9-12	Commencement, No class Pricing and credit strategy	Lecture & paper preparation	Saroj & Kanokon
	Oct 26				Assignments 2 due		

10	Oct-27	Tue	5606	9-12	Creating a successful financial plan	Lecture & paper preparation	Saroj & Kanokon
11	Nov-03	Tue	5606	9-12	Managing cash flows	Lecture & paper preparation	Saroj & Kanokon
12	Nov-10	Tue	5606	9-12	Choosing the right location and layout	Lecture & paper preparation	Saroj & Kanokon
13	Nov-17	Tue	5606	9-12	Sources of financing: equity and debt	Lecture & paper preparation	Saroj & Kanokon
	Nov-20	Fri			Assignments 3 due		
14	Nov-24	Tue	5606	9-12	Building a new venture team and planning for the next generation	Lecture & paper preparation	Saroj & Kanokon
15	Dec-01	Tue	5606	9-12	Ethics and social responsibility: doing the right thing	Lecture & paper preparation	Saroj & Kanokon
						Final examination	
						There will be no field trips	

Lecturer: Saroj Aungsumalin, Ph.D. and Kanokon Seemanon, Ph.D.

Learning Methodology: My role as instructor is to teach basic entrepreneurial concepts and processes, provide resources, and coach you. You will learn through self-directed study of the text, lectures, and extensive use of in-class and outside of class participative activities such as teamwork, case studies, skill practice, etc. My role in this class is also to share with you the real life challenges and excitement of being an entrepreneur.

Be aware that **I do not “teach to the test” because you will learn more when I “teach to the project/assignment.”** You are expected to read the assigned chapters before coming to class in order to be prepared to participate in class discussion and other learning activities. You will learn far more from your efforts to do your assignment than you will memorizing terms for an exam.

I truly want to make these concepts real to you and not just words in a textbook. Research clearly shows that students learn best through application, analysis, synthesis and evaluation; you will experience problem-based learning as you complete your assignment. **Individually and through teamwork you will utilize all six levels of learning:**

Knowledge - recall and memorization.

Understand - ability to paraphrase and interpret information in one’s own words.

Apply – use knowledge in a new situation.

Analyze - break down knowledge into parts and show interrelationships.

Evaluate - make judgments on the basis of given criteria.

Create – develop something new.

Team Responsibility: You are expected to *apply* your knowledge of chapter and concepts to common case studies. In order to do so, you must work together to *analyze, evaluate* your work and the work of other team members.

Grading Guidelines for assignment:

“A” The student’s work is unusually excellent and superior to the work of others. In addition to meeting all requirements for the assignment, the work contains innovative and creative ideas not found in other students’ papers or presentations. The work demonstrates that the student has done extensive research, included numerous concepts from the text or course, and has invested a tremendous amount of time and effort into the work. There are no structure or grammar errors, the paper reads very smoothly.

“B” The work is very good. In addition to meeting all requirements for the assignment, the work contains well thought out ideas and the student has applied many concepts from the text or course. The work clearly demonstrates the student has done obvious research and has invested significant thought and effort in the paper. The content is nicely structured and grammatically well done.

“C” The work is good. It meets all the requirements for the assignment and has applied a few concepts from the text and course. The student has probably done basic research even though it is not very obvious. There appears to be a minimum of effort extended to produce the work. The work may have some structural and grammar problems but it is still possible to follow the content without difficulty.

“D” The work is below expectations. While it may or may not meet all the basic requirements for the assignment, there is no obvious evidence of any research or effort. Concepts from the text or course are either not obvious or are used incorrectly. Grammar mistakes are so prevalent that it is difficult to follow the content.

“F” The work does not meet the basic requirements for the assignment, or was not turned in at all.

Protocols:

Academic Honesty - All students are considered to be honest and ethical until proven otherwise. Ethical behavior is extremely important for tomorrow’s managers and must be fine-tuned in college.

As reflected in the University’s ideology, integrity and determination are core values that should guide our conduct and decisions as members of the university community. Plagiarism and cheating contradict these values, and so are very serious academic offenses. Penalties can include a failing grade in an assignment or in the course, or suspension or expulsion from the university. Students are expected to familiarize themselves with and follow the University’s Rules of Conduct.

If submitted work is submitted by a group, each and every group member is subject to the same sanctions as for an individual.

Cheating on exams is considered to be the unauthorized use of information from any source other than what is in your brain.

Attendance/Absences - Absences can be excused by presenting written documentation such as doctor’s notes, funeral notices, or other formal written documents describing a compelling reason for you to miss class. Having to work, and travelling overseas is typically not considered an excused absence. Documentation must be submitted prior to the final exam; it will not be accepted after the final exam.

Cell phones, Laptops, Tablets, and Tape Recorders – These and other types of electronic equipment may be used in the classroom if used for course purposes. If used for purposes other than tasks directly related to our course they are not welcome in our classroom as they are distracting or disruptive to others. Only *appropriate* use of laptops, tablets, and cell phones is permitted in the classroom. This includes taking class notes when it appropriate to do so.

Unacceptable laptop, tablet, and smart phone usage includes internet surfing unrelated to the course, checking e-mail, instant messaging, playing games and working on unrelated assignments to name a few. Inappropriate laptop, tablet, or cell phone usage will result in the student's loss of this privilege for the remainder of the semester.

Late Assignments Any assignment turned in late will lose the equivalent of one letter grade for each 24 hours that it is late, including holidays and weekends.

Participation – includes your active participation in activities and exercises, questioning, professionalism, and contributions to discussions. Students who are frequently late, leave before the end of class, act unprofessionally, are disruptive, or are unprepared for class will also lose participation points. Students can lose up to 10% of their total points due to poor participation.

Peer Evaluation – Your Peer Evaluation scores will determine the percentage of the team's project points that will be awarded to you. Typically, if your peers rate your contributions at less than 90% of the available peer points, you will lose so many points that your final grade is lowered. *Warning: in extreme cases where the team member did very little, the person could receive an F on the project even though the team's project grade was an A.* To ensure this does not happen, read the chapters before class and comply with your team's contract. See the calendar page of this syllabus for the due date.

Professionalism – You are expected to act in a professional manner in all of your interactions related to this course; with your fellow students, with me, and with people in the community you meet as you accomplish your assignments. **Professional social behavior, in terms of what is considered correct or unacceptable, is extremely important.** Unprofessional actions include being late, leaving early, sleeping, reading for pleasure, working on outside assignments and excessive talking. Violators will be asked to leave the class and may be further penalized. Students who are rude, disrespectful, unprofessional, or impolite will lose participation points.

Religious Observances

Any student who must miss a test or an assignment due date in accordance with religious observances should contact me as soon as possible (and certainly before the event) so that alternative plans can be arranged.

Team Cohesiveness - Unfortunately some teams are unable to be productive because one person does not live up to the team's contract. Too often the other members suffer silently while they watch their grades go down because they dislike confrontation – even constructive confrontation. Learning to confront a person for their poor performance is a skill that will be used time and again by entrepreneurs, so you are encouraged to practice this skill as soon as a problem arises. The sooner you “constructively” confront a person, the more likely it is that their performance will improve and the relationship (and your grade) can be salvaged. Re-read the policy about professionalism before you confront anyone.

A non-productive team member may be “terminated” from your team as a last resort, but only if the team first takes the following steps.

Conduct a “constructive confrontation” with your team member. If this fails, advance to step two.

Meet with me to discuss the problem(s), and review the steps you have taken to resolve the problem.

If I agree you have completed extensive efforts to resolve the situation, then you will write a memorandum to the member explaining why the team is terminating him/her. A copy of this memo must be submitted to me before giving it to your team member.

Text – Since my lecture, the exams, and assignments are based on the text, you are expected to read the assigned chapters before coming to class in order to be prepared for in-class activities. Bring your text to class every day, as we will use it extensively. *The majority of your exam questions are based on the text.*

NOTE: The instructor may change the calendar and assignments as needed. Students are responsible to verify assignments and due dates.

Course Syllabus

First Semester Academic Year 2019

1. Faculty of Economics

2. Course: 01111111 Principle of Microeconomics 3 Credits

3. Course description

Basic concepts of economics, demand, supply, price, elasticity of demand and supply, the role of the government and the application of demand and supply. Consumer behavior and utility. Production and cost in short-run and long-run. Output and price determination in different types of market, production factor markets and determination of the return on production factors.

4. Objectives

1. To understand the Microeconomics concepts
2. To apply the Microeconomics concepts to the business environment

5. Course outline

	Number of hours
1. Basic concepts of economics	3
2. Demand and supply	3
3. Elasticity of demand and supply	6
4. Role of government and the application of demand and supply	6
5. Theory of consumer choice	6
6. Cost of production in the short and long run	3
7. Perfectly competitive market: output and price determination	3
8. Monopoly market: output and price determination	3
9. Monopolistic and oligopoly market: output and price determination	3
10. Oligopoly	3
11. Markets for the factor of production	3
12. Economic inequality	<u>3</u>
Total	<u>45</u>

6. Student Center Teaching Procedure

Describe the materials and encourage discussion

7. Tools and Equipments

Use power point or visualizer with supplement documents

8. Evaluation Method

8.1 Mid-term Exam	To be announced	45%
8.2 Final Exam	To be announced	45%
8.3 Class contribution, quiz, exercise		<u>10%</u>
Total		<u>100</u>

9. Grading Method: Using group average and score distribution

10. Office Hours and appointments

Asst. Prof. Wuthiya Saraithong, Ph.D.

Office hours: by appointment

e-mail: wuthiya@yahoo.com

Auttapol Suebpongsakorn, Ph.D.

Office hours: by appointment

e-mail: s_auttapol@yahoo.com

11. Text books

Parkin, M. Microeconomics. Eleventh Edition.

12. Class Schedule

Section 410

Saturday Time 9.00-12.00 hrs

week	Date	Chapter Details	Activity
1	17 Aug	Chapter 1-2 Basic concepts of economics	Lecture and discussion
2	24 Aug	Chapter 3 Demand and Supply	Lecture and discussion
3	31 Aug	Chapter 4 Elasticity of demand and supply	Lecture and discussion
4	7 Sept	Chapter 4 Elasticity of demand and supply (Cont.) Chapter 5 Efficiency and equity	Lecture and discussion
5	14 Sept	Chapter 6 Government actions in markets	Lecture and discussion
6	21 Sept	Chapter 8 Utility and Demand	Lecture and discussion
7	To be announced	Chapter 9 Possibilities, preferences, and choices	Lecture and discussion
8	To be announced	Chapter 10 Organizing production	Lecture and discussion
		Mid-term Exam	
9	19 Oct	Chapter 11 Output and Costs	Lecture and discussion
10	26 Oct	Chapter 12 Perfect competition	Lecture and discussion
11	2 Nov	Chapter 13 Monopoly	Lecture and discussion
12	9 Nov	Chapter 14 Monopolistic competition	Lecture and discussion
13	16 Nov	Chapter 15 Oligopoly	Lecture and discussion
14	23 Nov	Chapter 18 Markets for factors of production	Lecture and discussion
15	30 Nov	Chapter 19 Economic inequality	Lecture and discussion

Note: Class schedule may be changed according to the University announcement.

13. Lecturers

First half: Asst. Prof. Wuthiya Saraithong, Ph.D.

Second half: Auttapol Suebpongsakorn, Ph.D.

Signature(Coordinator)

(Asst. Prof. Wuthiya Saraithong, Ph.D.)

13 August 2019



COURSE SYLLABUS

Semester ...1... Academic Year ... 2020.....

1. Faculty of Business Administration.... Department of Accounting.....

2. Course code 01130172 ..Course name.. Management Accounting Sec. 410.....

Total credits ... 3(3 -0) ...

Prerequisite (course code and name) ...01130171 or 01130102.....

Section Saturday...09.00-12.00.....Room: ...EC5616.....

3. Lecturer: Assoc. Prof. Dr. Tharinee Pongsupatt.....

4. Office hours for consultation with students

Day:...Monday..... Time: ...13:00-16:00..... or by appointment

Telephone ...02-942-8777..... e-mail address: ...fbustnr@ku.ac.th.....

5. Course Objective(s)

1. Describe concepts of management accounting.
2. Describe cost accounting systems used by manufacturing businesses.
3. Use activity-based costing for product cost.
4. Determine cost-volume-profit analysis.
5. Describe master and flexible budgeting.
6. Implement accounting data for short term and long term decision making.

6. Course Description

Importance of management accounting, cost accumulation, standard costing, activity-based costing, budgeting, flexible budgeting, cost-volume-profit analysis, responsibility accounting, segment reporting, pricing, and use of accounting data for decision making.

7. Course Outline

- 7.1 ...Describe managerial accounting.....
- 7.2 ...Describe job order systems and process costing system
- 7.3 ...Prepare a cost of production report.....
- 7.4 ...Illustrate activity-based costing for product costing.....
- 7.5 ...Allocate support department costs to production department
- 7.6 ...Classify costs as variable costs, fixed costs or mixed costs.....
- 7.7 ...Describe and illustrate reporting operating income under absorption and variable costing.....
- 7.8 ...Prepare operating and financial budgets for a manufacturing firm.....
- 7.9 ...Compute and interpret variances from standard costs.....
- 7.10 .. Evaluate decentralized operation.....

8. Student-centered Teaching Method(s)

Lecture, co-operative learning, discussion, self/group independent study, presentation, homework, practice, Internet-based learning.

9. Teaching Aids/Materials

Transparencies, slides, materials, electronics media, documents, samples.

10. Measure(s) of Achievement

	<u>Percent</u>
10.1 Independent study and presentation	5...
10.2 Examinations and quizzes	
- Mid-term examination	35...
- Final examination	45...
- Quizzes	10...
10.3 Class attendance	5...
10.4 Other (specify)	-
Total	<u><u>100</u></u>

11. Grading

A, B+, B, C+,C, D+, D and F

12. Textbook(s) and Readings

MANAGERIAL ACCOUNTING 15e By Warren, C.S. and Tayler, W.B. 2020. Cengage Learning ISBN 978-981-48-6609-5

13. Class Schedule

No.	Date 2020	Topics	Class Activity
1	Aug. 15	Ch.1 Introduction to managerial accounting	Lecture
2	Aug. 22	Ch.2 Job order costing	Lecture, practice, independent study
3	Aug. 29	Ch.3 Process costing	Lecture, practice, homework
4	Sept. 5	Ch.4 Activity-based costing	Lecture, practice, homework
5	Sept. 12	Ch.5 Support departments and joint cost allocation	Lecture, practice, homework, independent study
6	Sept. 19	Ch.6 Cost-volume-profit analysis	Lecture, practice, homework
Midterm Exam Sept. 26 (Sat.)- Oct.4 (Sun) 2020			
7	Oct. 10	Ch.7 Variable costing for management analysis	Lecture, practice, homework, independent study

No.	Date	Topic	Class Activity
8	Oct. 17	Ch.8 Budgeting	Lecture, practice
9	Oct. 24	Ch.9 Evaluating variances from standard costs	Lecture
10	Oct. 31	Ch.10 Evaluating decentralized operations	Lecture, practice, homework
11	Nov. 7	Ch.11 Differential analysis and product pricing	Lecture, practice, homework, independent study
12	Nov. 14	Ch.12 Capital investment analysis	Lecture, practice, homework, independent study
13	Nov. 21	Ch.13 Lean Manufacturing and activity analysis	Lecture, practice, homework, independent study
14	Nov. 28	Ch.14 The balanced scorecard and corporate social responsibility	Lecture, practice, homework,
15	Dec.5	Ch. 16 Financial statement analysis	Lecture, practice, homework, independent study
Final Exam Dec. 7 (Mon)-20 (Fri.) 2020			

Signature... *Tharinee Pongsupatt*

(Assoc.Prof. Dr. Tharinee Pongsupatt ...)

Date...Aug. 15th, 2020.....



COURSE SYLLABUS
Second Semester Academic Year 2021

1. Faculty of Economics
2. Course code 01111491 Course name: Economics Research Methods for Entrepreneurship
Total credits: 3 credits
Prerequisite -
3. Lecturer:
Asst.Prof. Dr. Nopasom Sinphurmsukskul
4. Office hours for consultation with students: By appointment
E-mail address: nopasom@gmail.com
5. Course Objectives
Learning Objectives are:
 - (1) Understanding of basic research methodologies in entrepreneurial economics, identification of research problems, formulation of research objectives and hypotheses
 - (2) Identifying various types of data gathering, sources of data, primary vs. secondary day
 - (3) Understanding of basic of questionnaire design
 - (4) Applying data analysis, basic statistics for business economics research
 - (5) Learning and illustrating report writing and research presentation techniques
6. Course Description
Principles and research methods in entrepreneurial economics, identification of research problems, formulation of research objectives and hypotheses, data gathering, construction of questionnaire, data analysis and interpretation, application of statistics for research, report writing and presentation.
7. Course Outline
 - 7.1 Introduction: Entrepreneurial Goals and Research Topics

- 7.2 Research Topic Selection, Research Questions
- 7.3 Research Design
- 7.4 Data Gathering, Primary and Secondary Data Gathering
- 7.5 Data analysis
- 7.6 Feedbacks and revisions
- 7.7 Research Report (Executive summary)
- 7.8 Presentation (Business pitch)

8. Student-centered Teaching Method(s)
Co-operative learning and discussion

9. Teaching Aids/Materials
PowerPoint

10. Measure(s) of Achievement: Examinations

	Percent
10.1 Classroom Activities	
- Attendance	10
- Project No. 1 (Presentations and reports)	45
- Project No. 2 (Presentations and reports)	45
Total	<u>100</u>

11. Grading

A criterion combines with statistical method. Lecturers retain their right to grade basing on their criteria and discrete judgment.

12. Textbook(s) and Readings

Cooper, D. R, and Schindler, P. S. (2011). Business Research Methods, 11th Edition. McGraw-Hill.

13. Class Schedule

Week	Topic	Lecturer
1	Introduction to the course and assignment of the 1 st Project	Nopasom
2	Pitching and discussion	Nopasom
3	Pitching and discussion	Nopasom
4	Pitching and discussion	Nopasom
5	Pitching and discussion	Nopasom

6	Pitching and discussion	Nopasom
7	Final pitch for the 1 st Project	Nopasom
8	Assignment of the 2 nd Project	Nopasom
9	Pitching and discussion	Nopasom
10	Pitching and discussion	Nopasom
11	Pitching and discussion	Nopasom
12	Pitching and discussion	Nopasom
13	Pitching and discussion	Nopasom
14	Pitching and discussion	Nopasom
15	Final pitch for the 2 nd Project	Nopasom

For student benefit, the course syllabus above is subject to change due to time constraint and/or any other reasons, with lecturer discretion. Please note that, research integrity, class attendance, class contribution, and also classroom manners are vital.