COURSE SYLLABUS

WARMADEWA UNIVERSITY

INTERCULTURAL COMPETENCE
IN PROJECT MANAGEMENT

CAC33M04

International Program

INTERCULTURAL COMPETENCE IN PROJECT MANAGEMENT
Graduate Course

5 ECTS

COURSE DESCRIPTION

This course introduces you to the effects that living in a globalized world has on businesses. International projects are becoming more and more frequent. This opens many possibilities for businesses and project managers, but it also entails some challenges due to the cultural differences between team members. Multi-cultural project teams can increase the chance of a project's success, because they are diverse, have their own set of skills and can offer new perspectives to the project. This all can help, not only the project, but also the company to be more effective, gain valuable experience and increase its competitiveness.

Intercultural competence is important for project management because the variable 'culture' has an effect on all three constraints of project management (cost, schedule, scope) and that can have an impact on a project's success. During this course you will learn all you need to know about leading intercultural projects successfully.

OBJECTIVES

By the end of this course, students should be able to:

- ■ Successfully interact with and lead a team of people from different cultures.

- ■ Manage the cost, schedule and scope of intercultural projects.

- ■ Learn how to utilize software, social media and AI in your projects.

- ■ Plan and execute an intercultural project.

LECTURING METHOD

This course will use lecturing, discussion and assignments to help the students develop a thorough vision of intercultural project management. During the second half of the course the students will plan and execute a project with a local business in international teams. The method is learning by doing. To fulfil the graduate level course requirements, an added research component is to be conducted through an assignment or a field study.

ACADEMIC RESEARCH

This course includes an academic research paper which must be completed during your semester. It will be based on a topic given by the lecturer and requires comprehensive research by the student. This paper will consist of a methodological analysis of the latest literature and be handed in at the end of the semester. The academic research will be included in the final course grade.

ASSESSMENT METHOD

Class participation and assignments 20 %
Mid-term exam 40 %
Final project 40 %

LECTURER

Dr. Ni Luh Putu Indiani, S.E.,
M.M. Ni Kd Sioaji Yamayanti,
S.E., MBA and guest lecturers

LECTURE TOPICS

Week	Topics
1.	Introduction to Project Management in Intercultural Environments
2.	The Do's and Don'ts of Entrepreneurship
3.	Pro's and Con's of Software Management: Best Project Management Software
4.	Essential Steps to Good Business Management
5.	Scale Up Management Innovations: Rapid Growth
6.	Female Entrepreneurs in Asian Societies
7.	**Mid-Term Exam**
8.	Four Pillars of SEO Management
9.	The Best Social Media Management Tools
10.	Project Management and AI
11.	Build Tech That Thinks: AI in Your Project's Roadmap
12.	Effective Strategies for Project Management in Start-Ups
14.	Final Project
15.	**Final Project Presentation**

WORKLOAD

INTERCULTURAL COMPETENCE IN PROJECT MANAGEMENT
16 weeks

		Weeks per semester																TOTAL hrs
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	
	Homework, assignments	2	2	2	2	2	2				2	2	2	2	2			24
	Workshops			4														4
	Exam preparation							9								10		19
	Company visits, excursions									4								4
INDEPENDENT WORK	Preparation for presentations and papers		2		2		2				2		2		2			12
	Preparation for class	2	2	2	2	2	2				2	2	2	2	2	2		24
	Follow-up for class	1	1	1	1	1	1				1	1	1	1	1	1		12
	Final essay paper															10		10
	Course evaluation															2		2
	Workshops and Excursion Paper				2							2						4
																		115
HRS OF EXAMS								2								2		4
MANDATORY CLASS ATTENDANCE	Class — Weekly hrs ~ 2	2	2	2	2	2	2	2			2	2	2	2	2	2		26
	TOTAL WORKLOAD PER COURSE (HOURS)																	145
	TOTAL ECTS																	5