

UNDERGRADUATE COURSE OFFERING TAUGHT IN ENGLISH

2nd and 3rd Quarterly Academic Periods of 2021

For the Summer Academic Period of 2021 (2nd quarterly period) ULACIT will be receiving exchange students in a hybrid model, where they will take their courses online and stay with our host families or through our partnership with Selina Hostels, which provide individual private rooms or group dorms fully complying with public health regulations regarding COVID-19, while at the same time being able to safely travel to tourist destinations, so they can earn credits even when getting to visit national parks, beaches, natural sites and all the other beautiful tourist destinations our country provides.

We encourage those students who might be interested, to stay two consecutive academic periods with us, starting with the Summer Academic Period and continuing during Fall Academic Period (3rd Quarterly Period) which goes from September 6th to December 17th.

All courses listed cover 45 contact hours per academic period, representing 3US credits or 6 ECTS credits per course.

Summer Academic Period (2nd Quarterly Period)

Application deadline: March 21st, 2021

Class Start & End Dates: May 10th to August 20th, 2021

The 2^o Academic Period of 2021 offers exchange students the following English taught courses:

- ✓ 11 courses from the Bachelor of Science in Business Administration
- ✓ 10 courses from the Bachelor of Arts in International Relations and Global Studies

Courses	Course Description
Business Administration Courses	
Applied Microeconomics	Applied Microeconomics is a course of practical application of microeconomic concepts, by the determination of prices and the allocation of resources. It is required that the student understands the behavior of variables such as: costs, productivity, elasticity, demand, supply, competition and profits. The main topics covered are optimization, demand theory, consumer behavior, production and costs in the short and long run, analysis of costs, market structures of perfect competition and monopoly, game theory as well as risk analysis.
Business Law Foundation	The course offers the highest legal knowledge within the field of corporate legislation. This includes commercial, labor and tax legislation. The course is focused on providing the necessary comprehension in the legal area, for students to be able to make decisions well informed legally related decisions.

Calculus	This course will cover the different areas of calculus (functions, limits, derivatives, and integrals), solution rules and their applications. Calculus will provide the student with useful mathematical problem solution tools and techniques for all scientific areas. It will improve the student knowledge on mathematical functions, graphs with their behavior tending to infinity, function limits, derivatives and integral calculation as well as their applications.
Costs and Productivity	This course allows the student to develop a clear understanding of the importance of cost structure, productivity and modern costing techniques. There are three main topics covered during the course schedule. First, an overview of intermediate cost accounting concepts that include job costing, overhead, direct and indirect costs and their reporting formats. Second, cost and productivity criteria are applied to different types of business and manufacturing organizations. The third major subject group provides practical guidelines and conceptual understanding of contemporary strategic concepts that include: Scorecard and Performance Metrics, Just in Time inventory, Lean Manufacturing and Six Sigma.
E-Commerce	The E-Commerce course offers a general vision of the technological advances enabling the implementation of commercial strategies through the integrated elements of the Internet. E-Commerce is a course requiring knowledge of management, marketing, finance, information systems and skills in the use of computer applications. The aim of the course is to promote the student's ability to analyze, design and construct commercialization strategies for products and services through social networks and webpages.
Innovation and Technology	The course identifies science, innovation, technology, education and entrepreneurship as the real engines of competitiveness and economic success. An essential part of developing the science and technology base for sustained competitive advantage is to build the organizations capacity to manage innovation successfully. Students will gain an understanding of how technology works in the innovation process enabling them to make better business decisions. The course on innovation and technology has the purpose of giving an ample view of the history of the technological breakthroughs resulting in the industrial and business growth of the last and present century.
Managerial Accounting	This course examines the principles, techniques, and uses of accounting in the planning, control and decision-making process of business organizations from a management perspective. Special focus is given to cost terms, concepts and classification, financial statement analysis, statement of cash flows, the budgetary process, and product costing methods. Related theory and application will also be reviewed. Topics covered will enable students to analyze and interpret both historical and estimated data used by management to conduct daily operations, plan for the future and develop overall business strategies.

Marketing Management	The course focuses on formulating and implementing marketing management strategies and policies, a task undertaken in most companies at the strategic business unit level. The marketing management process is important at all levels of the organization, regardless of the title applied to the activity. Typically, it is called corporate marketing, strategic marketing, or marketing management. For our purposes they all involve essentially the same process, even though the actors and activities may differ. The course will provide you with a systematic framework for understanding marketing strategy.
Organizational Behavior	The purpose of this course is to provide the basic principles of the discipline known as Organizational Behavior (OB). Organizational behavior focuses on the study and application of knowledge about how people, individuals, and how groups conduct themselves in organizations. Organizational behavior encompasses a wide range of subjects related to human behavior such as leadership, teamwork, organizational culture and motivation, Emphasis is placed on the role of the managers in the process of providing and building better relationships facilitating the achievement of personnel, organizational and social objectives.
Probability and Statistics Foundation	Probability and Statistics Foundations is a course of practical application that offers the student the tools for application of the Probability and Statistics theory, which is developed for general application. Topics include sampling methods, experiments, numerical and graphical descriptive methods, correlation and regression, contingency tables, probability concepts and distributions, confidence intervals, and hypothesis testing for means and proportions.
Quantitative Methods	The course introduces the use of statistical methods to solve business problems. The student will learn how to use statistical tools, from a managerial perspective, to make good business decisions and to become a more effective manager. The course places the student as a consultant hired to develop statistical models to aid management in the decision-making process.
International Relations and Global Studies Courses	
International Relations Theory	In this course students learn and implement theoretical and analytical tools of academic debate regarding international relations and its evolution. The aim is to develop skills to analyze, advice and make decisions on issues related to the international system based on the interpretation of the behavior of its actors and trends underlying them. The course offers students ample opportunities for making informed decisions on the use of approaches and theories related to international dynamics and their implications under diverse scenarios.

<p>Theory of the State</p>	<p>This course analyzes societal, institutional and legal phenomena from the perspective of state theory as a branch of political science. Students will learn to identify and interpret trends and institutional developments that influence the evolution of the modern concept of State, recognizing the functions of the State, public governance, government and public administration and the historical evolution of modern constitutional States using Costa Rica’s own political, public law , international policy and constitutional development as practical examples. Specifically, it delves into the epistemological concepts that provide an insight into the contents of the fundamental rules of Constitutional Law and International Law.</p>
<p>Comparative Political Systems</p>	<p>This course helps students develop skills to critically analyze democratic political systems through comparative analysis of different political regimes, which allows to propose improvements to promote peace and stability worldwide. In the course, students will critically assess present and future evolution of political systems in the international arena from the perspective of democratic institutional quality, to determine types of regimes and system characteristics, their interaction and their impact on social and economic outcomes. This course delves into comparative methodology to enhance the analytical capabilities of students not only for its application in comparative political systems, but in general, for the proper understanding of the issues and problems of political development.</p>
<p>International Public Law</p>	<p>The course prepares students to understand the basic legal and conceptual framework of International Public Law preparing them with the basic competencies in order to counsel, research and decide on international relations affairs among States and public nature entities. Students will apply concepts and jurisprudence through the weekly analysis of cases pertaining International Public Law. In addition, through class discussions and case presentations, students will develop oral argumentative skills to defend particular interests regarding conflicts among states and pertaining national interest matters in an international multilateral environment.</p>
<p>Costa Rican Political System</p>	<p>In this course, the Costa Rican political system is analyzed, with emphasis on the origin, evolution and current state of Costarrican democracy. It facilitates critical appraisal of the current state of its political system to determine how close or far it is from the political ideals of its Political Constitution, discussions undertake a dynamic approach and long-term perspective, facing the bicentennial celebration of the birth of the Costarrican nation in 2021. Student will explore the historical evolution of Costa Rica’s democratic political regime, as well as the challenges its establishment faces in the institutional, economic, social, environmental and cultural spheres.</p>

<p>Western Civilization</p>	<p>The purpose of this course is that the student will develop the capability of analyzing the western world, understanding its historical evolution since the XIV century, in order to interpret the current phenomena and project new stability and peace scenarios in international relations. In order to achieve this objective, the students will critically analyze the readings to delve into the contents of the course and they will question the real impact of these stages on the current context of western civilization, identifying historical patterns that may help to explain present events and configure scenarios.</p>
<p>Peace and War in International Relations</p>	<p>The course studies and analyzes the development of historic events regarding peace and war and their impact on the international order. The aim is to suggest strategic actions, from the interpretation of the historical development, analysis of past and current events and academic theories. It is expected that students will be able to contribute to the promotion of peaceful relations in the international arena through the conceptual, historical and critical assessment of the impact of war and peace in international relations, allowing the formulation of innovative proposals to promote a culture of peace.</p>
<p>Management of Non-Profit Organizations</p>	<p>In this course students will develop the skills necessary to manage non-profit organizations and to evaluate their performance at both the national and the regional levels. Students will learn about the different models of ONGs to prepare them to engage with them either in leadership positions or as specialists and consultants, for which they must know in detail the key aspects of their successful operation. This course therefore provides future professionals not only with knowledge of the main features for successfully managing a non-profit organization according to the current challenges of international cooperation for development, but also develops managerial skills relevant to design, procure funding and execute projects within NGOs.</p>
<p>Latin American Cultural Identity</p>	<p>The Latin American Cultural Identity course critically assesses the significance, influence and impact of our culture and identity in the human and democratic development of the region. This course allows students to understand how the origins and evolution of our cultural heritage have deeply marked the current state of our development. Furthermore, this course aims to foster a comprehensive social development which respects and promotes the cultural diversity that characterizes Latin America.</p>
<p>Poverty, Economics and Development in Latin American</p>	<p>The course enables students to contribute to socio economic development of the region through the analysis and understanding of the complex phenomenon of poverty in Latin America, in order to research and propose data driven policies aimed at developmental socioeconomic goals and promoting sustainable human development in the region.</p>

Fall Academic Period (3rd Quarterly Period)

Application deadline: June 25th, 2021

Class Start & End Dates: September 6th to December 17th, 2021

The 3rd Academic Period of 2021 offers exchange students the following English taught courses:

- ✓ 12 courses from the Bachelor of Science in Business Administration
- ✓ Course confirmation from the Bachelor of Arts in International Relations and Global Studies program pending for the 3rd quarterly period of 2021.

Courses	Course Description
Business Administration Courses	
Advanced Probability and Statistics	The course studies statistical methods as a tool for the analysis of business data. Topics include descriptive statistics, probability, random variables and distributions, sampling distributions of sample mean and proportion, statistical inference for population mean and proportion for single sample, comparison of two population means and proportions, simple linear regression, and an introduction to multiple regression.
Corporate Finance	This course is designed to develop the skills needed to make and implement financial policy decisions in a global economy. The course guides the student to understand the financial position of a company. It teaches how to obtain the capital to operate a business, how to keep the business healthy through exhaustive financial diagnostics, as well as the development of companywide strategies. The student will learn how to interpret and analyze financial indicators, as well as how to develop a budget and analytical structures to aid in the decision-making process.
Elements of Macroeconomics	A primary issue in economics is how individuals, groups, and societies choose among mutually exclusive alternatives. In particular economics studies how scarce resources, that have alternative uses, are employed to produce various goods and services and distribute those goods and services among persons and groups. The tools developed in this course can be used to address some of the most compelling contemporary issues. The discipline of economics is usually analyzed within the framework of microeconomics or macroeconomics. This course covers subject matters such as inflation, unemployment, economic growth, monetary policy, tax policies, public pending, the banking industry, the value of money, the wealth and poverty of nations, and the balance of trade and payments.
Entrepreneurship Foundation	The course includes case studies, break-out sessions, videos, group presentations, and lectures, and is designed around complementary topics. Strong emphasis will be placed on acquiring knowledge about the primary and secondary topic areas of entrepreneurship, as well as the development of strong negotiation skills. Students will be expected to complete assigned readings within the program to further develop their knowledge about entrepreneurship.

<p>Information Systems Management</p>	<p>The information systems management course provides a systemic thinking approach to organizations and their decision making and data processing needs. Current information systems technological trends are evaluated, including data processing networks, tailored made applications, state-of-the-art technology, big data and forecasting, electronic commerce, e-business and the impact of technology in business s management. Work process redesign and use of technology for data gathering and analysis is covered in order to achieve business management competitiveness.</p>
<p>International Finance</p>	<p>It introduces students to international finance issues from the multinational corporation perspective. Topics covered include the foreign exchange market, the determination of exchange rates, the structure of the balance of payments, country risk analysis, foreign direct investment decisions, international capital budgeting as well as the functionality of the international monetary system.</p>
<p>International Marketing</p>	<p>This course covers all concepts, principles and techniques normally associated with marketing, situating them in the context of international markets and competitiveness. It aims to provide a comprehensive review of the theory and practice of international marketing, providing students with a framework to analyze the international marketing environment. A comprehensive international marketing plan for a hypothetical or real organization is developed. The purpose of this course, therefore, is to explore the role of marketing in the overall international business context and to focus on issues of strategic and operational relevance.</p>
<p>Investments</p>	<p>The course covers concepts, methods and study cases to provide an understanding of the investment process in the economic and financial environment. Basic valuation concepts of stocks and bonds are introduced. Risk/Return trade-off is taught in this course. Also, alternative investments as a medium of diversification are explored. As the instructor tries to bridge the gap between theory and practice, several real-world examples are presented. The course taught from the perspective of the challenges and opportunities competent finance professional and investors face.</p>
<p>Managerial Skills Development</p>	<p>One of the central issues in business management is the development of effective executives. In this course some of the most important skills needed to be a successful manager will be covered providing the basic framework for the identification and understanding of fundamental managerial skills. Student will apply theory to learn though case studies and analytical exercises to help in the development of these skills.</p>
<p>Project Management</p>	<p>This course is an introductory course to Project Management. Its primary objective is to provide the tools and techniques for its application. Project Management is accomplished through the application and integration of the project management process stages: initiating, planning, executing, monitoring, controlling, and closing.</p>

<p>Strategic Management</p>	<p>The course introduces the key concepts, tools, principles of strategy formulation and competitive analysis. It is concerned with managerial decisions and actions affecting the performance and survival of business enterprises. The course is focused on the information, analyses, organizational processes, skills and business judgment managers must use to design strategies, position their businesses, define firm boundaries and maximize long-term profits; in the face of increasing market competition.</p>
<p>Intercultural Communication and Protocol</p>	<p>This course develops competencies that enable students to successfully communicate in intercultural environment. Students will study a variety of types of verbal and nonverbal intercultural communication, the relationship between cultural identity and intercultural relations, as well as differences and cultural patterns. In addition, students will learn about the importance of communication within complex organizational environments as well as the value of respect and tolerance for successful performance within culturally diverse environments.</p>

ABOUT ULACIT

The Latin American University of Science and Technology –ULACIT–, based in San José, Costa Rica, is an innovative, enterprising and fully bilingual university leading higher education in the Central American region since 1987. ULACIT prepares its students to lead in science, technology, business and other fields of human endeavor, with the knowledge, skills and attitudes required to serve the world in the 21st century.

Ranked as the best private university in Costa Rica and the second best at the Central American level according to QS International University Rankings all its teaching strategies are project-based. Learning is founded on inquiry, research, group projects, problem-solving and service-learning experiences, under the Teaching for Understanding (TfU) framework, developed by Harvard University’s Project Zero

ULACIT works annually with three quarterly academic periods (Spring, Summer and Fall), which have a 15-week duration each, with two-week vacations between them. By enrolling in ULACIT, international students can cover more credits within a year and have access to top quality higher education programs benchmarked to comply with international standards. Each course covers 45 contact hours per academic period, representing 3US credits or 6 ECTS credits per course.

Our offering of courses taught in the English language is ample: 68 courses taught regularly 100% in the English language at our San José campus in the fields of Liberal Arts, Business Management, Economics, Accounting, Marketing, International Trade, Finance, Political Science, International Relations and Latin American Studies.