



## COURSE SYLLABUS

**WARMADDEWA UNIVERSITY**

# INNOVATIONAL AND INSPIRATIONAL LEADERSHIP

BBF33M04

International Program



## INNOVATIONAL AND INSPIRATIONAL LEADERSHIP

### Graduate Course

5 ECTS

#### **COURSE DESCRIPTION**

The first half of the course shows you how to become an innovation leader: The essential elements of knowing yourself and your unique leadership gifts, your motivations, and the purpose of your leadership. You will also learn how to inspire and guide your team to create breakthrough products and services. The second half of the course will teach the participants how to switch their mindset from a top-down leadership, with the emphasis on authority, to an open leadership based on trust and sense. You will explore your own leadership style through conversations with the lecturers and fellow students and acquire the necessary self-confidence to make good decisions based on the opinions and ideas of others, even if they are contradictory. We also discuss the Lean method – doing better with less through design thinking. You will learn how design thinking, a human-centered approach to problem solving, can help you truly understand an issue, generate ideas worth testing and iterate to find solutions that make a real difference. You will end up with the tools you need to become an innovative manager and uncover creative opportunities that are there.

#### **OBJECTIVES**

On completing this course, you should be able to:

- Know how you can become an innovation leader and empower innovators.
- Discover your purpose as an innovation leader and how to find the “sweet spot” for your innovation leadership.
- Know how to encourage good work relationships between people despite opinion differences.
- Know how to stimulate creative initiatives and create meaning to foster action and results.
- Know the meaning of emotional intelligence and its link to leadership.
- Inspire and motivate sustained development, growth and learning.
- Use lean method and design thinking as a tool for generating ideas and experimenting with them.

#### **LECTURING METHOD**

The course will be a combination of lectures, reflective discussion and assignments. Guest lecturers, who are top leaders, will share their insider tips during the course. In the final project you will apply the skills you have grown and the models you have learned to address and overcome a personal leadership challenge. To fulfil the graduate level course requirements, an added research component is to be conducted through an assignment or a field study.

#### **ACADEMIC RESEARCH**

This course includes an academic research paper which must be completed during your semester. It will be based on a topic given by the lecturer and require comprehensive research by the student. This paper will consist of an methodological analysis of the latest literature and be handed in at the end of the semester. The academic research will be included in the final course grade.

### ASSESSMENT METHOD

- Class attendance 10 %
- Assignments and project 30 %
- Mid-term exam 20 %
- Academic research 2%
- Final exam 20 %

### LECTURERS

Dr. Ni Luh Putu Indiani,  
 S.E., M.M. Ni Kd Sioaji Yamayanti,  
 S.E., MBA and guest lecturers

### LECTURE TOPICS

Week	Topics
1	Introduction to Innovational and Inspirational Leadership
2	Build Your Own Empire: USP's and Idea Testing
3	Why and How to Find Co-Founders?
4	How to Hire Your First Employee?
5	Winning the Talent War: Start Up Recruiting Strategies
6	Preparing for and Rebounding from Failure as an Entrepreneur
<b>7</b>	<b>Mid-Term Exam</b>
8	5 Ways to Build a Happy and More Productive Workforce
9	Leading by Example – How the Best Managers Do It?
10	Creating a Thriving Company Culture
11	Achieving More with Less – The Lean Method
12	Why Design Thinking Will Take You to the Top?
13	Final Project Presentation
<b>14</b>	<b>Final Exam</b>

### WORKLOAD

INNOVATIONAL AND INSPIRATIONAL LEADERSHIP (MASTER)

16 weeks

	Weeks per semester																TOTAL hrs
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	
		2	2	2	2	2	2			2	2	2	2	2	2		24
					4												4
							9								10		19
												4					4
INDEPENDENT WORK	Preparation for presentations and papers		2		2	2				2	2		2				12
	Preparation for class	2	2	2	2	2	2			2	2	2	2	2	2		24
	Follow-up for class	1	1	1	1	1	1			1	1	1	1	1	1		12
	Final essay paper															10	10
	Academic Research															20	20
															2		2
						2								2			4
																	135
HRS OF EXAMS									2						2		4
MANDATORY CLASS ATTENDANCE	Class Weekly hrs ~ 2	2	2	2	2	2	2	2		2	2	2	2	2	2		26
	<b>TOTAL WORKLOAD PER COURSE (HOURS)</b>																<b>165</b>
	<b>TOTAL ECTS</b>																<b>5</b>