

## 4 Years Study Plan (General Plan)

Year 1: Semester 1: August				
No	Subject Code	Course Code	Subject Name	Credits
1	GE-HS	117-105	ASEAN in the Modern World	3
2	GE-HS	117-112	Fundamentals of Philosophy and Religion	3
3	GE-LC	117-141	English I (Or Other)	3
4	GE-HS	117-104	Human Relations and Personality Development	3
5	GE-MS	117-123	Life and Environment	3
6	GE-PE	117-132	Physical Education and Recreation	3
7	DE-CC	221-101	Principals of Accounting I	3

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Year 2: Semester 4 : August				
No	Subject Code	Course Code	Subject Name	Credits
1	GE-LC	117-241	English III (Or Other)	3
2	DE-CC	221-206	Principles of Business Statistics	3
3	GE-MS	117-125	Computer for Studies and Work	3
4	DE-CC	221-401	Quantitative Analysis in Business	3
5	DE-ME	221-221	Information System and Application Development	3
6	DE-CC	221-201	Macro Economics	3
7	DE-CC	221-203	Organization and Management	3

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Year 3: Semester 7 : August				
No	Subject Code	Course Code	Subject Name	Credits
1	DE-MR	221-412	International Marketing	3
2	DE-MR	221-413	International Trade Operations	3
3	DE-ME	221-449	Marketing Management	3
4	DE-ME	221-430	Investment Banking	3
5	DE-ME	221-433	E-Business Finances	3
6	GE-HS	117-100	Philosophy of Sufficiency Economy and Financial Literacy	3

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Year 4: Semester 10 : August				
No	Subject Code	Course Code	Subject Name	Credits
1	DE-MR	221-419	International Accounting and Taxation	3
2	DE-CC	221-303	Business Law	3
3	DE-MR	221-416	Logistics and Supply Chain	3
4	FE-FE	221-423	Independent Project	3
5	DE-ME	221-223	Business Negotiations	3
6	DE-CC	221-402	Strategic Management	3

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Semester 2: January				
No	Subject Code	Course Code	Subject Name	Credits
1	GE-MS	117-121	Basic Mathematical Principles	3
2	GE-LC	117-142	English II (Or Other)	3
3	GE-HS	117-115	Cross Cultural Communication	3
4	DE-CC	221-200	Micro Economics	3
5	DE-CC	221-102	Principles of Accounting II	3
6	DE-CC	221-205	Principles of Marketing	3
7	GE-HS	117-113	Psychology in Daily Life	3

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Semester 5: January				
No	Subject Code	Course Code	Subject Name	Credits
1	GE-MS	117-124	Information Technology	3
2	GE-LC	117-242	English IV (Or Other)	3
3	DE-CC	221-305	Production and Operations Management	3
4	DE-CC	221-322	Human Resource Management	3
5	DE-MR	221-311	International Economics	3
6	DE-CC	221-204	Business Finance	3

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Semester 8: January				
No	Subject Code	Course Code	Subject Name	Credits
1	DE-CC	221-300	Managerial Accounting	3
2	DE-ME	221-441	Brand Management	3
3	DE-MR	221-411	International Finance	3
4	DE-MR	221-420	Investment and Portfolio Management	3
5	DE-ME	221-232	Advertising and Promotion Management	3
6	FE-FE	221-448	Risk Management and Insurance	3

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Semester 11: January				
No	Subject Code	Course Code	Subject Name	Credits
1	DE-ME	221-421	Financial Management	3
2	DE-ME	221-429	Entrepreneurship and SMEs Management	3
3	DE-MR	221-418	International Business Seminars	3
4	DE-ME	221-438	Seminar in Marketing	3
5	DE-MR	221-414	Management of International Business	3
6	DE-MR	221-417	Business, Social Responsibility and Service Learning	3

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Semester 3 : Summer (May – July)				
No	Subject Code	Course Code	Subject Name	Credits
1				
2				

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Semester 6: Summer (May – July)				
No	Subject Code	Course Code	Subject Name	Credits
1	DE-MR	221-311	International Economics	3
2	DE-ME	221-491	Preparation for Cooperative Education	1

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Semester 9: Summer (May – July)				
No	Subject Code	Course Code	Subject Name	Credits
1	DE-ME	221-492	Cooperative Education	5
2	DE-MR	221-411	International Finance	3
3	DE-MR	221-420	Investment and Portfolio Management	3

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Semester 12: Summer (May – July)				
No	Subject Code	Course Code	Subject Name	Credits
1	DE-MR	221-413	International Trade Operations	3

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