

A Bachelor's Degree in Asia

Asia Exchange and Siam University in Bangkok, Thailand, have recently extended their cooperation further and are now enabling students to **complete an entire Bachelor's degree** in the Thai capital.



ASIA can easily be described as the most vivacious of all continents: its collection of cultures and, moreover, the fascinating fusion of them, is an open-ended learning experience. Many Asia Exchange students have, in fact, found their one semester long exchange too short, wishing to have been able to stay for longer. Due to the extended cooperation between Asia Exchange and Siam University, staying in Bangkok for more than a semester is now possible. Students can complete an entire Bachelor's degree in Business Administration at Siam University, one of the top schools in Bangkok. After graduating with a Bachelor's

degree, one can also opt for a Master's degree at Siam and further advance his career opportunities with an international MBA (Master of Business Administration) degree.

AN INTERNATIONAL Bachelor's degree permits a student to apply to almost any English Master's degree program within, or approximated to the student's field of studies. With a Bachelor's degree in Business Administration from Siam you can, thus, apply for Master's programs in universities around the world.

THAILAND is one of the most quickly developing countries in

the region and its capital, Bangkok, is among one of the most influential international financial centers. Having a degree from one of the top universities in Bangkok is an unquestionable advantage to students who are striving for a career in international business and finance, since the value of in-depth, profound knowledge of the Asian market behavior and market structures is only going to grow.

SIAM UNIVERSITY, located in Western Bangkok, is the fifth largest university in Thailand and there are over 20 000 students studying there. The university has a strong international agenda and hosts

hundreds of exchange students every year, including Asia Exchange dozens of students. The president of the university, **Pornchai Mongkhonvanit**, holds a lot of value in international students and the fact that they come from so many different countries.

- Our strength lies in our emphasis on excellent teaching standards and their continuous improvement, tells Pornchai Mongkhonvanit.

- At the moment we are renovating our main library to better fit 21st century standards in all things technology.

ASIA EXCHANGE enables you to apply and begin your Bachelor's degree in Business Administration (BBA) at Siam University as soon as you finish your upper secondary/high school education. Students in the BBA program study International Business as their major and the studies are completed in, at most, four years, depending on the student's chosen study pace.

A BACHELOR'S degree in Business Administration provides students with a thorough understanding of the various aspects of international business, from theories and concepts to how actual agents behave in the global markets. The studies encompass, for example, Economics, Accounting, International Business Law and International Finance. In addition to business related studies, students can choose from a range of elective courses such as Thai culture and Psychology. The majority of the teaching staff have studied and taught in universities around the globe and this international mind-set and skill level is an



The President of Siam University, Pornchai Mongkhonvanit (left) and the international coordinator, Tanishka Mishra, prioritize international students' study experience.

essential component in the teachers' ability to equip their students with a cutting edge set of knowledge and skills and a rigorous attitude to studying and staying on top of your area of expertise. In charge of the BBA program at the moment is the British **Paul Henry**.

AN EXCHANGE SEMESTER in Asia has already provided Asia Exchange students various opportunities in their subsequent careers. Completing an entire degree at Siam raises the bar to another level and to a myriad of more options and opportunities to either further study or employment at home or abroad. The options an international BBA degree provides you with are priceless in the changing job markets and make you adaptable to the challenges of the 21st century career paths.

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