



REFERENCE FROM KEDGE BUSINESS SCHOOL, MARSEILLE

Deel De Baschmakoff, International Programmes Coordinator
and Pedagogical Advisor

Asia Exchange and **Kedge Business School** have been cooperating since 2014 and Deel De Baschmakoff has one thing clear.

She hasn't received a single complaint from more than 100 students, and they keep going to Asia semester after semester.

- Knowing my students well, it means that they are really happy with Asia Exchange, she laughs.

In her role as International Programmes Coordinator, De Baschmakoff has recognized the clear strengths that Asia Exchange has been able to bring to the table.

- Price is reasonable, the organization of everything is of high quality and so are the host universities. Also, communication of all information is extremely clear, she says.

In her opinion, free mover students benefit from Asia Exchange services especially due to the simplified and well-managed processes. Students apply to Asian universities online at Asia Exchange website, get acceptance within a week and save weeks or months of their time.

- Asia Exchange is dynamic, responsive, efficient, well-organized and involved. They have this enthusiasm that makes things very smooth and positive, De Baschmakoff says.

The fruitful cooperation begun actually by coincidence, as one Kedge student was looking for free mover opportunities for himself on the internet.

- He discovered Asia Exchange and since then more and more Kedge BS students have been going to Asia as free movers, De Baschmakoff says.

She's had a chance to cooperate with Asia Exchange for two years now. On the basis of the experience, she only needs one word to describe whether she'd be willing to recommend Asia Exchange to other higher education institutions.

- Absolutely!, she confirms.

Asia Exchange thanks Deel de Baschmakoff for the interview and looks forward to successful long-term cooperation with Kedge Business School.

More information:

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