



# Generation Study Abroad™

IIE | Opening Minds to the World®

**G**lobalization is changing the way the world works, and employers are increasingly looking for workers who have international skills and experience.

**Generation Study Abroad™** is a five-year initiative launched by the Institute of International Education in 2014 to double the number of U.S. college students studying abroad by the end of the decade. Our aim is to encourage meaningful, innovative action to drive up the number of U.S. students who have the opportunity to gain international experience through academic study abroad programs, internships, service learning and non-credit educational experiences.

#### Building a Coalition

IIE leads the Generation Study Abroad coalition in raising awareness of the need for students to gain language and cultural skills, identify and break down barriers, share innovative strategies, and to mobilize additional financial resources.

Nearly 500 partners from academia, public and private sectors from the U.S. and abroad joined IIE's Generation Study Abroad initiative. These partners have pledged specific, actionable goals and tangible financial commitments that will contribute significantly to reach our ambitious goal.

In 2015 IIE will launch a campaign to have 1000 high school teachers join the initiative and pledge to be advocates for study abroad and reach out to 10,000 alumni and students to join and pledge to promote study abroad.

#### The Challenge

In today's increasingly global workplace, the number of students who study abroad is far too low. In 2012, our baseline year, only less than 10% of the 2.6 million students who graduated with associates or baccalaureate degrees studied abroad.

Generation Study Abroad seeks to bring employers, governments, associations, and others together to build upon best practices and find new ways to extend study abroad opportunities to hundreds of thousands of college students who have not been able to access study abroad.

#### Support the IIE Student Abroad Fund

Study abroad has always been central to IIE's mission and work from our early days of helping create the very first junior year abroad programs in the 1920s.

IIE invites all who share its mission to contribute to the Study Abroad Fund to help more students pursue educational opportunities abroad.

## JOIN US

IIE actively seeks new partners and resources to give U.S. students the study abroad opportunities they'll need to succeed in the future.

- Become a Partner
- Contribute to the Study Abroad Fund
- Be an Advocate

For more information | [generationstudyabroad.org](http://generationstudyabroad.org)

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