



BIPAS
BALI INTERNATIONAL PROGRAM ON ASIAN STUDIES



**COURSE
SYLLABUS**

UDAYANA UNIVERSITY
**ECONOMY AND BUSINESS
OF ASEAN**

BIP 1013

International Program



ECONOMY AND BUSINESS OF SOUTH EAST ASIA (BIP 1013)

5 ECTS

COURSE DESCRIPTION

The course covers macro and micro economic issues in South East Asia and Indonesia particularly relevant for foreign scholar and business people to gain better understanding on local business practices. The discussion focuses on business environment in Indonesia and how different business entities response to this environment.

OBJECTIVES

Upon the completion of this course, the students are expected to have some understanding of Indonesian economic and business environment and practices. The specific objectives of the course are as follows:

- To understand the economic and business environment of Indonesia
- To comprehend the business practices in Indonesia
- To understand the main economic resources of Indonesia
- To identify the main issues of Indonesian Economy and Business
- To identify the Indonesian economic potential and constraints
- To understand the banking and investment system in Indonesia
- To understand the role of cultures in business

TEACHING METHODS

The course will be presented in the form of lecture activities, classroom assignment and discussion, case studies, special topic presentation, and homework.

ASSESSMENT METHODS

Assignments and discussion **30%**
Middle Semester Test **30%**
Final Semester Test **40%**

Classroom participation will also affect the grade

REFERENCES

- Booth, A. and P. McCawley, Indonesian Economy During Soeharto Era, Gramedia, Jakarta. 1990.
- Bulletin of Indonesian Studies, (Vol. 1 to now) Canberra : Indonesian Project, Asian – Pacific Audit, the Australian National University, Canberra, Australia.
- Papanek, G.F., Indonesian Economy, Jakarta, Gramedia. 1987.
- Rao, B., East Asian Economies :The Miracle, A Crisis and The Future. McGraw Hill, Singapore. 2001.
- Wild, J.J., K.L. Wild, and J.C.Y. Wild, International Business; an Integrated Approach, Prentice Hall International, USA, 1999.
- The World Bank. World Development Report 2003. Oxford University Press. 2002.
- Official Publications from the Department of Trade and Industry, Cooperatives, Finance, Bank of Indonesia and National Planning Board.

LECTURERS

Prof. Ir. I Gusti Agung Ayu Ambarawati, M. Ec, Ph.D

LECTURE TOPICS

Week	Topics of study
1	Introduction to South-East Asian Economy
2	Indonesian Business Environment
3	Economic Development in South-East Asia
4	The Up and Down of Indonesian Economy
5	Culture in Business
6	Banking System in South-East Asia
7	South-East Asian Fiscal – Monetary Policies
8	Middle Test
9	South-East Asian Economic Resources
10	Investment in South-East Asia
11	Role of International Funding to South-East Asian Economy
12	South-East Asian Economic Policy
13	Marketing Indonesian Products
14	South-East Asian Export and Import
15	Entering South-East Asian Market
16	Final Test

WORKLOAD

ECONOMY AND BUSINESS OF SOUTH EAST ASIA (BIP1013)

16 weeks

		Weeks per semester																TOTAL hrs
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	
INDEPENDENT WORK	Homework, assignments		2	2	2	2	2	2		2	2	2	2	2	2	2		26
	Workshops			4														4
	Exam preparation							5								5		10
	Company visits, excursions											4						4
	Preparation for presentations and papers		2								2							4
	Preparation for class		2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	28
	Follow-up for class		1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	15
	Final essay paper																10	10
	Course evaluation																2	2
	Workshop and Excursion Paper				2								2					4
																		107
HRS OF EXAMS MANDATORY	Class																2	4
CLASS ATTENDANCE	Weekly hrs ~ 2	2	2	2	2	2	2	2		2	2	2	2	2	2	2	28	
		TOTAL WORKLOAD PER COURSE (HOURS)																139
		TOTAL ECTS																5

Udayana University reserves right to changes.

The syllabus is introductory and the latest version will be distributed in the beginning of the lectures.

Holiday schedules may vary depending on the public holidays.